



Media News Release

Date: March 20, 2012
Issued by: Terry Robert, Executive Director
Subject: PGAIR Transportation Dialogue Series

For Immediate Release

Prince George Air Improvement Roundtable Transportation Dialogue Series

(Prince George, BC) PGAIR is pleased to announce the March 27th 2012 Transportation Dialogue Session. The goal of the session is to continue to develop an enhanced understanding of transportation emissions and management initiatives in the Prince George airshed. Terry Robert PGAIR Executive Director states that "Transportation systems are inter-related and PGAIR is working to understand how the multiple components interact and compare with each other when it comes to emission reductions."

Transportation Dialogue Session

Date: 27 March 2012

Time: 6:30pm – 8:00pm

Location: Room 204, Prince George Civic Centre, 808 Civic Plaza

Mr Robert reports that the "February Transportation Dialogue session was attended by approximately 22 individuals from a variety of agencies" and that "PGAIR would like to encourage members of the public to attend the March 27th event in order to find out more about PGAIR activities and emission reduction strategies within the community."

The March 27th session will include presentations on the following:

- Introduction to Prince George Transportation Emission Profile, Dennis Fudge, British Columbia Ministry of Environment
- Emission Reductions in the City of Prince George, Dan Milburn and Scott Bone, City of Prince George
- The BC Scrap-it Program – Future Direction and Results, Dennis Rogoza, BC Scrap-it Program
- CN's Sustainability Plan, David Sutherland, CN Rail

For further information please contact Terry Robert, Executive Director at trobert@pgairquality.com or 250-552-2389.

PGAIR Society is a group of representing a broad spectrum of the community; including the public, government, industry, Northern Health, UNBC, PACHA, commercial and transportation sectors. PGAIR is working towards continuous improvement of the air quality within the Prince George airshed, and coordinates various programs and communication initiatives in support of this effort. PGAIR also coordinates research and provides science-based recommendations to various stakeholders and decision making bodies to help improve air quality.