



# Media News Release

**Date:** May 30, 2013  
**Issued by:** Barb Oke, Chair, Education Committee  
**Subject:** Clean Air Day

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**For Immediate Release** (Prince George, BC) – June 5, 2013 marks National Clean Air Day, a day celebrated during the middle of Canadian Environment Week (June 2-7, 2013) each year.

In recognition of Clean Air Day, the Prince George Air Improvement Roundtable (PGAIR) is in search of a Community Clean Air Champion: someone who contributes positively to the air we breath through their everyday decisions, actions, and awareness. The selected Clean Air Champion will receive a bicycle prize of their choice valued up to \$1000 from Koops Bike Shop. Full contest details and entry forms can be found at [www.pgairquality.com](http://www.pgairquality.com); or by visiting the PGAIR Facebook page. The deadline for entry is June 7, 2013 and nominees must be residents of Prince George. PGAIR thanks Koops Bike Shop, Columbia Bitulithic, and Fraser Plumbing and Heating for sponsoring this contest.

PGAIR is also holding a Clean Air Day Poster Contest for kids aged 5-12 years. Two winning posters will be featured on the cover of the Ministry of Environment Annual Air Quality Report for the Prince George Airshed; and the winning contestants will each receive a \$50 gift card. The deadline for entry is June 7, 2013 and full contest rules can be found at [www.pgairquality.com](http://www.pgairquality.com); on the PGAIR Facebook page; or by contacting PGAIR at 250-612-0252.

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PGAIR is a non-profit society representing a broad spectrum of the community, including the public, government, industry, Northern Health, UNBC, PACHA, commercial and transportation sectors. PGAIR is working towards continuous improvement of the air quality within the Prince George airshed, and coordinates various programs and communication initiatives in support of this effort. PGAIR also coordinates research and provides science-based recommendations to various stakeholders and decision making bodies to help improve air quality.