PRINCE GEORGE	Media News Release	
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IMPROVEMENT ROUNDTABLE	Subject:	PGAIR Emission Reduction Activity Briefing Note Series

## For Immediate Release

## Prince George Air Emission Reduction Activity Briefing Note Series

(Prince George, BC) PGAIR is pleased to announce the completion of the first series of Air Quality Emission Reduction Briefing Notes that identify existing or planned emission reduction activities in the Prince George airshed from a variety of agencies and individuals.

The information contained in the first series of Briefing Notes will be used to raise public, sector and jurisdictional awareness through outreach activities, such as, reports, media releases community events and the PGAIR website.

Terry Robert Executive Director reports that the "Briefing Notes will help people understand what is being done to improve air quality in Prince George" and that the "Briefing Notes represents a snapshot in time that will act as a benchmark for assessing future emission reduction progress in relation to the Phase III Implementation Plan (approved November 2011).

To review the Briefing Notes please visit: <u>http://pgairquality.com/resources-reports</u>

For further information please contact Terry Robert, Executive Director at trobert@pgairquality.com or 250-552-2389.

PGAIR Society is a group representing a broad spectrum of the community; including the public, government, industry, Northern Health, UNBC, PACHA, commercial and transportation sectors. PGAIR is working towards continuous improvement of the air quality within the Prince George airshed, and coordinates various programs and communication initiatives in support of this effort. PGAIR also coordinates research and provides science-based recommendations to various stakeholders and decision making bodies to help improve air quality.