



Media News Release

Date: February 15, 2012
Issued by: Terry Robert, Executive Director
Subject: PGAIR Transportation Dialogue Series

For Immediate Release

Prince George Air Improvement Roundtable Transportation Dialogue Series

(Prince George, BC, February 15, 2012) PGAIR is pleased to announce a Transportation Dialogue Series. The goal of the series is to better understand transportation emissions and management initiatives in the Prince George airshed. The series will help PGAIR raise air quality awareness, explore existing reduction strategies and identify potential recommendations to improve air quality.

The first session takes place on February 28 from 6:30pm to 7:30pm at the Civic Centre (room 204) with presentations from:

- Peter Jackson, Professor, University of Northern British Columbia
- Louise Yako, President, BC Trucking Association
- Guyler Green, Director of Operations, Prince George Airport Authority.

We encourage anyone interested in this topic to join us for the session. To register, please visit www.pgairquality.com.

Planning for the second session scheduled for March 27th are underway. The second session will explore rail and road transportation activities.

For further information please contact Terry Robert, Executive Director at trobert@pgairquality.com or 250-612-0252.

PGAIR Society is a group of representing a broad spectrum of the community; including the public, government, industry, Northern Health, UNBC, PACHA, commercial and transportation sectors. PGAIR is working towards continuous improvement of the air quality within the Prince George airshed, and coordinates various programs and communication initiatives in support of this effort. PGAIR also coordinates research and provides science-based recommendations to various stakeholders and decision making bodies to help improve air quality.